

NOLAN CARRION

PRINCIPAL UX DESIGNER

(714) 625-9426
nolan.carrion@gmail.com
www.nolancarrion.com

SUMMARY & OBJECTIVES

15 years of experience in UX, Interaction, and Visual Design. I thrive leading teams to problem-solve mission-critical objectives through data-driven decision-making in highly collaborative environments.

The Art Institute of CA - OC EDUCATION

Jun 2003 - Oct 2006

Bachelor of Science in Interactive Media & Web.
Member of the Interactive Media Design Club.
Student tutor and lab equipment tech.

Certified ScrumMaster® SCRUM ALLIANCE

Apr 2025 - Apr 2027

Credential ID 2066219

<https://bcert.me/sbrfdozyd>



SKILLS & SOFTWARE

Figma

Adobe Creative Suite

Origami Studio

Framer

JavaScript

HTML / CSS

Jira

Typography

Style Guides

Design Systems

Motion Design

Photography

Slide Decks

Notion

Present
- May 2025

FitnessInternational LLC

SENIOR UX/UI DESIGNER

Design and optimize web, mobile, and email experiences across the company's digital ecosystem, improving usability, consistency, and engagement for members and prospects.

Lead UX strategy for new web applications, conducting research, mapping workflows, and producing responsive Figma prototypes to support development and cross-functional alignment.

Build scalable UI components and documentation while leveraging AI tools including Figma AI, ChatGPT, Claude, and Copilot to accelerate workflows, inform design decisions, and enhance collaboration across product and marketing teams.

Figma Prototyping Design Systems Email Marketing Responsive Components AI-integrated workflows

Apr 2025
- Nov 2024

Metwork

SENIOR PRODUCT DESIGNER

Led the implementation of advanced prototyping methods in Figma, cutting design pages by 20%, enabling faster handoff and feedback cycles.

Mentored the design team on variables, boolean operations, conditional logic, and component modes—producing responsive, reusable assets with interactive states, later implemented in Storybook.

Expanded the design system with scalable UI components and advocated for user-centered practices, including personas, user stories, and usability testing to improve product direction.

Figma Prototyping Design Systems Storybook Responsive Components

Mar 2023
- Jan 2017

Beehive LLC

PRINCIPAL UX DESIGNER

Spearheaded a platform-wide visual redesign, creating a scalable design system and refreshed brand identity including a new logo, typography system, UI kit, and color palette.

Conducted user testing, wrote test scripts, and reviewed videos to guide product iterations, ensuring new features aligned with user behavior and business goals.

Restructured the web app's information architecture and user flows to increase usability and conversion; managed cross-functional teams and external consultants, reporting directly to the CEO.

Figma InVision Studio User Testing Style Guides Design Systems Responsive

Aug 2016
- Sept 2014

Toastmasters International

SENIOR UX DESIGNER

Launched a cross-platform mobile app with Xamarin to help members fulfill roles in club meetings; available on both Android and iOS stores.

Led the beta rollout of a redesigned website, gathering iterative feedback to guide improvements and boost member adoption.

Revamped Club Central CMS, cutting friction in key workflows and driving a 25% increase in conversion while reducing support tickets.

Photoshop Invision Craft Xamarin Flinto User Testing Keynote

May 2013
- Mar 2012

Kellwood Company

WEB DESIGNER

Extended brand identity across digital and print, producing websites, social media assets, and lifestyle campaign materials for high-fashion and contemporary labels.

Art-directed photo shoots and developed e-commerce content, ensuring alignment with brand tone and target demographics.

Optimized user experiences through checkout redesigns and A/B testing, improving sales conversion and email engagement metrics.

Photoshop Illustrator HTML CSS Style Guides A/B Testing Photography

Feb 2012
- Oct, 2006

Source Interlink Media

WEB DESIGNER / INTERACTION DESIGNER

Designed and deployed microsites, blogs, and landing pages that improved click-through rates for Classified Leads and Sponsored Ads.

Coded and maintained frontend components using HTML, CSS, and JavaScript across a portfolio of 150+ international, high-traffic automotive websites.

Key brands included MotorTrend, Truck Trend, Automobile Magazine, IntelliChoice, Hot Rod, and Lowrider Magazine.

Photoshop Illustrator HTML CSS